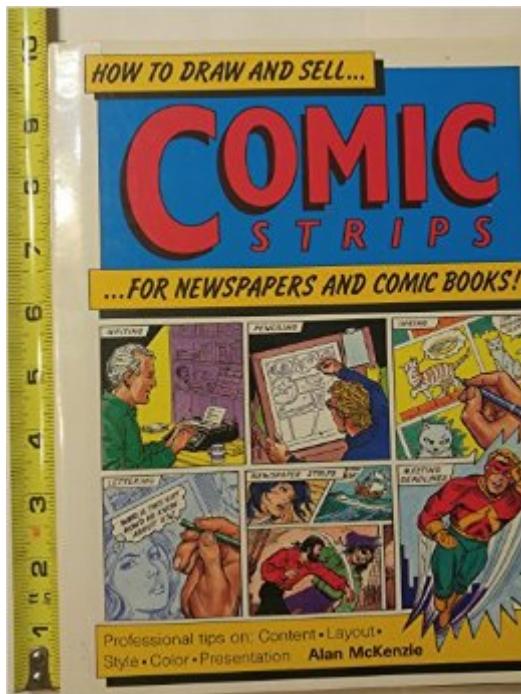


The book was found

# How To Draw And Sell....Comic Strips.... For Newspapers And Comic Books



## **Synopsis**

Wonderful book on the subject. Lots of good information still relevant now.

## **Book Information**

Hardcover: 144 pages

Publisher: North Light Books; First Edition edition (August 1987)

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Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (3 customer reviews)

Best Sellers Rank: #750,667 in Books (See Top 100 in Books) #112 in Books > Arts & Photography > Drawing > Cartooning > Comics #2000 in Books > Business & Money > Marketing & Sales > Sales & Selling #4106 in Books > Humor & Entertainment > Humor > Satire

## **Customer Reviews**

LOVE this book! It talks about the tools of the trade, techniques for using a dip pen or brush ( which I loved!!), goes into the history of comics, how Europe's style differs from the U.S., shows examples of artwork, and of course how to self publish. It is an older text but by far my favorite out of all the many books I've read on the subject.

If you're into the history and art of comic strips, this book is still right on target. You'll have clear instructions by Alan McKenzie along with 180 illustrations, some of them full-pagers. These come from some well-known artists and writers. Of course, the author himself is among the tops. He spent his early career days with the British edition of MAD magazine, producing "House of Horrors" strips. Then he went on to Marvel Comics, producing a comic strip called DOCTOR WHO. He's also written and illustrated books and hundreds of articles on his art. The book covers a history of comics around the world. Then a section on "Mastering the Comic Strip"--the basics elements, story, pencil and ink, lettering and more. How do you find a market for your work? There's a section on that, even on how to start your own magazine. Today, you can likely use that instruction to produce YouTube videos and similar. Whether you're a comic-strip artist or just a long-time reader of that genre as I am, this book works quite well.

I loved it it was exalnt

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